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Legal Opinion Letter

Issued by Sichuan Faxian Law Firm

Regarding

The App Store Launch of the "Panzhi Resale" App by Sichuan Panzhi Network Technology Co., Ltd.





### **Table of Contents**

Definitions1
Part I: Statement3
Part II: Main Text6
1. Overview of the Company and Its Business6
(1) Company qualifications6
(2) Relevant Registration and Licensing of the Company7
2. Overview of the "Panzhi Resale" App9
3. Operation of Similar Businesses in China14
4. Recognition of Transactions Involving Game Accounts and Related Virtual Property  Rights in China
(1) Judicial Auction Cases Involving Game Accounts16
(2) Cases Recognizing the Validity of Game Account Transaction Contracts in Court  Judgments
(3) Judicial Precedents Establishing That Third-Party Platform Trading Services Do
Not Constitute Unfair Competition23
5. Risk Warnings and Legal Advice30
6. Overall Conclusion and Opinion32



### **Definitions**

In this Legal Opinion Letter, unless otherwise interpreted based on the context, the following abbreviations have the meanings set forth below:

Short name	Definitions
Your Company / Company / PanZhi Technology Co., Ltd.	Sichuan Panzhi Network Technology Co., Ltd.
"Panzhi Resale" App	A gaming account trading platform application developed and operated by Sichuan PanZhi Network Technology Co., Ltd.
App Store	The Apple application store.
Game operator	A company that independently develops or obtains authorization from other game development enterprises to operate online games.
The firm / law firm	Sichuan discovery law firm
This Firm / This Law Firm Sichuan Discovery Law Firm.	Lawyers assigned by this firm to serve as the issuer's legal counsel for providing legal services related to the launch of the "PanZhi Resale" application on the Apple App Store on behalf of Sichuan PanZhi Network Technology Co., Ltd. These lawyers are authorized to issue and sign this legal opinion, specifically the signing lawyers of this legal opinion.
《 Civil Code 》	The Civil Code of the People's Republic of China was adopted by the Third Session of the 13th National People's Congress of the People's Republic of China on May 28, 2020, and came into effect on January 1, 2021. It remains in force.
《Law on the Protection of Minors》	The Law on the Protection of Minors of the People's Republic of China was revised and adopted at the 22nd Session of the Standing Committee of the 13th National People's Congress on October 17, 2020. It came into effect on June 1, 2021, and remains in force.
《Personal Information Protection Law》	The Personal Information Protection Law of the People's Republic of China was adopted at the 30th Session of the Standing Committee of the 13th National People's Congress on



	August 20, 2021. It came into effect on November 1, 2021, and remains in force.
《 copyright law 》	The Copyright Law of the People's Republic of China was amended by the 23rd Session of the Standing Committee of the 13th National People's Congress on November 11, 2020. It came into effect on June 1, 2021, and remains in force.
《Notice on Preventing Minors from Becoming Addicted to Online Games》	The Notice on Further Strengthening Management to Effectively Prevent Minors from Becoming Addicted to Online Games was issued by the National Press and Publication Administration of the People's Republic of China on August 30, 2021. It came into effect on September 1, 2021, and remains in force.
<b>《The User Service</b> Agreement》	The latest User Service Agreement of the PanZhi Consignment App, developed and operated by Sichuan PanZhi Network Technology Co., Ltd., effective September 10, 2024.
《 privacy policy 》	The latest Privacy Policy of the PanZhi Consignment App, developed and operated by Sichuan PanZhi Network Technology Co., Ltd., effective November 11, 2024.
《The Internal Complaint Handling Process》	The latest Internal Complaint Handling Process of the PanZhi Consignment App, developed and operated by Sichuan PanZhi Network Technology Co., Ltd., effective November 11, 2024.
《Account Deletion Agreement》	Special instructions for account deletion by users of the PanZhi Consignment App, developed and operated by Sichuan PanZhi Network Technology Co., Ltd.
《Within Mainland China》	The People's Republic of China, excluding the Hong Kong Special Administrative Region, the Macau Special Administrative Region, and Taiwan, due to the limitations of this law firm's practice area in this report.

Note: Unless otherwise specified, any discrepancies between totals and the sum of individual items in this legal opinion are due to rounding.



Legal Opinion Letter Issued by Sichuan Faxian Law Firm

Regarding The App Store Launch of the "Panzhi Resale" App by

Sichuan Panzhi Network Technology Co., Ltd.

Number: FaXian Intent 【2024】 No. 【000069】

To: Sichuan Panzhi Network Technology Co., LTD

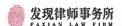
Sichuan Discovery Law Firm (hereinafter referred to as "the Firm") has been entrusted by your company, in accordance with the provisions of the special legal service agreement signed between the Firm and your company, to issue this Legal Opinion regarding the launch of your company's "PanZhi Resale Application Software" on the Apple App Store.

### **Part I Statement**

When issuing this Legal Opinion, the Firm and the responsible attorneys make the following declarations:

1.Unless otherwise specified in this Legal Opinion, the Firm and the responsible attorneys have strictly fulfilled their statutory duties in accordance with the Civil Code, Copyright Law, Law on the Protection of Minors, Personal Information Protection Law, and the Notice on Further Strengthening the Management of Minors' Addiction to Online Games, as well as other applicable laws, regulations, and rules in effect as of the date of issuance of this Legal Opinion. Following the principles of diligence, responsibility, and good faith, the Firm and the attorneys have conducted thorough verification to ensure that the facts stated in this Legal Opinion are true, accurate, and complete, and that the conclusions reached are lawful and precise. This Opinion contains no false records, misleading statements, or material omissions, and the Firm and the responsible attorneys assume corresponding legal responsibilities.

2.The Firm agrees that this Legal Opinion may be disclosed to relevant authorities as a required document for the listing of the company's "PanZhi Resale" App on the App



Store and is willing to assume the corresponding legal responsibilities. However, the company must not cause legal misinterpretations or ambiguities when citing the contents of this Legal Opinion in its submissions and may not use this Legal Opinion for any other purposes or applications.

3.The Firm's attorneys have reviewed and verified the documents and facts provided by the company relevant to the issuance of this Legal Opinion and have formed their legal opinions based on these materials. For facts that are critical to this Legal Opinion but lack independent supporting evidence, the attorneys have relied on supporting documents issued or provided by relevant government authorities, the company, or other entities. The Firm's attorneys deem these documents and statements as true and accurate in the absence of other evidence to the contrary.

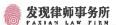
4.The Firm has received the company's assurances and confirmation that it has provided all necessary and genuine documents and materials required for the issuance of this Legal Opinion. The documents and statements provided by the company are complete, truthful, and accurate. The originals of the documents, along with the stamps and signatures on them, are authentic, with no false records, misleading statements, or material omissions. All facts and documents that may affect this Legal Opinion have been disclosed to the Firm without concealment or omission. The copies provided are consistent with the originals, and the duplicates match the original documents.

5.The Firm's attorneys express legal opinions solely on matters related to the launch of the "PanZhi Resale" App on the App Store within the territory of China. No opinions are provided on non-legal professional matters such as auditing, accounting, or credit rating reports. References to laws and regulations in this Legal Opinion are based on applicable laws within China. References to judicial precedents are sourced from official government platforms within China. Comparisons with industry peers are based on legally accessible applications within China. The analysis of the legal compliance of the development and operation of the "PanZhi Resale" App relies on documents provided by the company and information obtained from government websites. However, this does not imply any explicit or implicit guarantee by the Firm or its attorneys regarding the truthfulness or accuracy of such information. The Firm and its attorneys do not have the



appropriate qualifications to verify or make judgments on such content.

6.This Legal Opinion is issued solely for the purpose of facilitating the listing of the "PanZhi Resale" App on the App Store and may not be used for any other purpose. The Firm's attorneys have issued this Legal Opinion in accordance with applicable laws, regulations, and the requirements of relevant regulatory authorities, adhering to the generally accepted standards of practice, ethical norms, and a diligent and responsible attitude within the legal profession.



### Part II Main Text

To ensure that your company's "PanZhi Resale" App can be successfully launched on the App Store and made available to iPhone users, the Firm's attorneys have issued this Legal Opinion regarding the listing and operation of the "PanZhi Resale" App on the App Store. This Legal Opinion is provided for your company's reference and for the consideration of the reviewing authorities.

### 1. Overview of the Company and Its Business

### (I) Company qualification

Based on the Business License provided by the company and verified by the Firm's attorneys through the National Enterprise Credit Information Publicity System (hereinafter referred to as "the Publicity System") [Publicity System website: http://www.gsxt.gov.cn/index.html], the company currently holds the latest Business License issued by the Zigong Municipal Market Supervision Administration on August 14, 2024 (Unified Social Credit Code: 91510303MA67MGX40D). The company's basic information is as follows:1

Enterprise Name:	Sichuan Panzhi Network	Technology Co., L	TD
Legal representative	Lei Yu	Registered capital	Two million yuan
Business status	Existing (in camp, opening, registered)	Date of establishmen t	On July 1 7,2018
Unified social credit code	91510303MA67MGX4 0D	Taxpayer identification number	91510303MA67MGX4 0D
Form of business enterprise	Other limited liability companies	Operating period	July 17,2018 to no fixed term

<sup>&</sup>lt;sup>1</sup>The national enterprise credit information publicity system website: http://www.gsxt.gov.cn/index.html, the same below.



Date of approval	August [14], [2024].	Registration authority	Zigong City Market Supervision and Administration Bureau
Enterprise address	, , ,	0	nal City, No.178 Tongda , Sichuan Province, China
Scope of business	services, technical development design and agency services (ex services); information to and game development approval according to independently with its law.)  Licensed Business Scope Category II value-added cultural operations; of information services; into business. (For business at the law, operations may	elopment, technical sfer, and technical rices; software decluding licensed echnology consults. (For business of the law, the business licenses is the law of the law	in accordance with the cation services; online publications; internet mation services; auction to approval according to after obtaining approval pusiness items subject to

### (2) The relevant registration and Licensing of the Company

Content
Value-added Telecommunications Business License of the People's Republic of China License Number:    B2-20210698 Company Name: Sichuan PanZhi Network Technology Co., Ltd. Legal Representative: Lei Yu Type of Business: Information Service Business (limited to Internet Information Services) (service items), excluding information search and query services, as well as real-time information interaction services.  (For projects requiring approval by law, the company may only carry



	from the relevant authorities.)
	Issuing Authority: Sichuan Communications Administration
	Issuance Date: May 18, 2021
	Screenshot of the Ministry of Industry and Information
	Technology's Government Service Platform ICP Filing
	Information
	Filing Entity Information: Sichuan PanZhi Network Technology Co.
	Ltd.
2	ICP Filing Number: 蜀 ICP 备 19011373 号
	Filing Service Information:
	Website Domain: pzds.com
	ICP Filing Number: 蜀 ICP 备 19011373 号-1
	Approval Date: March 14, 2023
	Software Copyright Registration Certificate of the People's
	Republic of China
	Issuing Authority: National Copyright Administration of the People's
	Republic of China
	Certificate Number: 软著登字第 10843826 号
	Software Name: PanZhi Resale Platform
3	
	Copyright Owner: Sichuan PanZhi Network Technology Co., Ltd.
	Completion Date: December 23, 2022
	First Publication Date: December 23, 2022
	Rights Acquisition Method: Original acquisition
	Rights Scope: Full rights
	Registration Number: 2023SR0256655

According to the Value-Added Telecommunications Business License issued by the Sichuan Communications Administration on May 18, 2021 (License Number: )|| B2-20210698), and as stated in the license, the company is authorized to operate value-added telecommunications services in accordance with the Telecommunications Regulations of the People's Republic of China and other relevant national provisions. After review, the company is permitted to conduct business based on the contents outlined in the license (including the main text and attachments), and Sichuan PanZhi Network Technology Co., Ltd. is authorized to utilize telecommunications and information services provided through public network infrastructure.

According to the ICP Filing Information screenshot provided by the company, it was noted that the company passed the Ministry of Industry and Information Technology's



(MIIT) review on March 14, 2023, and the ICP filing/license number is 蜀 ICP 备 19011373 号-1. The website domain is pzds.com, and the company has completed the filing with the MIIT in accordance with legal requirements.

As per the Computer Software Copyright Registration Certificate provided by the company (Certificate Number: 软著登字第 10843826 号), it is stated that on February 17, 2023, the "PanZhi Resale Platform" designed by the company was granted a copyright certificate by the National Copyright Administration of the People's Republic of China. The company is the rightful owner of the "PanZhi Resale App."

Based on the above, the Firm's attorneys are of the opinion that PanZhi Technology Company is a limited liability company duly established and validly existing under the laws and regulations of the People's Republic of Chi na. In accordance with applicable laws, regulations, normative documents, and the company's Articles of Association, PanZhi Technology Company is a legally qualified entity with no circumstances leading to the termination of its qualification as a legal entity. After appropriate verification by the Firm's attorneys, PanZhi Technology Company has completed the required filing with the Ministry of Industry and Information Technology in accordance with legal provisions and has obtained a copyright certificate for the PanZhi Resale App issued by the National Copyright Administration of the People's Republic of China. Therefore, the company is the lawful copyright owner of the PanZhi Resale App.

### 2. Overview of the "Panzhi Resale" App

Based on the company-provided "PanZhi Brand Introduction" and information from relevant personnel, the "PanZhi Resale" App is a mobile application independently designed and operated by the company. It aims to serve as an information exchange platform for numerous gaming users. Whether to post game item or account transaction information is decided by the users themselves, who may also choose whether to authorize the platform to publish such information.

The "PanZhi Resale" App is owned by Sichuan PanZhi Network Technology Co., Ltd.

and specializes in game account trading services. It currently offers services such as account resale, intermediary escrow, valuation and buyback, and compensation guarantees. The app's core business revolves around four major services:

Intermediary Escrow:After both the buyer and seller reach an agreement, they contact PanZhi's official customer service via the website or app to conduct an escrowed transaction.

Account Resale:Sellers upload game account-related information to the PanZhi platform (website or app). PanZhi lists the corresponding game account items, attributes, equipment, skins, and other relevant details uploaded by the seller. The platform also collaborates with the marketing department to showcase the listings externally. If a potential buyer expresses interest after the listing, PanZhi's official customer service assists both parties in completing the transaction.

Valuation and Buyback:In collaboration with industry merchants, the company provides users with services for the valuation, authentication, and buyback of game accounts. Users can click "Sell Now - Quick Buyback" to initiate the process.

Compensation Guarantee: The "Compensation Guarantee" service offers post-transaction safety assurance for buyers and sellers. This service ensures compensation in cases of account recovery disputes.

According to the "User Service Agreement" provided by the company and rel evant personnel, users must agree to the User Service Agreement when using the "PanZhi Resale" App. The application also includes a Privacy Policy, which explic itly informs users of the following key terms: The platform only provides a venue for transactions and necessary matchmaking services. It is neither obligated nor capable of verifying the authenticity of all user transactions or other related matters. Users are required to assume full legal responsibility for their actions on the platform. Restriction for Minors: Section 6 explicitly states that users under the age of 18 are prohibited from using the platform. If a user publishes or purchas es game virtual goods on the platform, their real-name registration information will be integrated into the national anti-addiction real-name authentication system

for online games, as required by relevant laws. If the real-name information indicates the user is under 18 years old, the platform will not provide any transaction services. Real-Name Verification:Users agree that the platform may submit their real-name registration information to authorized state agencies, payment institutions, and other relevant organizations for verification purposes, in compliance with laws governing the lawful retention of user information. Risk Warning: Section 9 alerts platform users to the potential risks involved in virtual asset transactions, advising them to identify transaction risks beforehand. The platform acts only as an intermediary service provider for transactions between buyers and sellers and cannot eliminate the inherent risks of such transactions. Users must bear ultimate responsibility for their transaction behavior and outcomes.

Based on the above, the Firm's attorneys are of the opinion that, as per the MIIT ICP filing/license records screenshot provided by your company and verified through the MIIT e-Government Services Platform [https://beian.miit.gov.cn/?wm=304900051624566621//&vt=4&pos=undefined#/Integrated/index] and the China Copyright Protection Center [https://register.ccopyright.com.cn/query.html], the "PanZhi Resale" App has obtained a Computer Software Copyright Registration Certificate and completed ICP filing for the domain pzds.com. Therefore, the application can operate legally. Your company holds the copyright to the independently developed and operated "PanZhi Resale" App, and its scope of business does not violate any laws or administrative regulations.

Regarding the game account information posted on the PanZhi Resale A pp, all such information is voluntarily uploaded by user-players, who retain the right to manage their property and assets. These activities are consider ed personal actions of the users. The platform serves solely as an intermed iary for account transactions, facilitating matchmaking services, and does no t infringe on the intellectual property rights of game developers or the righ



ts of any third parties.

When users engage in activities on the application, they are required to provide real-name authentication information. The User Agreement highligh ts this requirement in bold text to maximize the authenticity of transactions for all parties. Upon user consent, the "PanZhi Resale" App encrypts the p ersonal information collected to ensure the highest level of privacy protection, in compliance with Articles 13 and 17 of the Personal Information Protection Law concerning the processing of personal data.

The platform also prohibits the use of its services by minors and imple ments a real-name authentication system, effectively safeguarding against exc essive online gaming by minors. This approach aligns with the requirements of the Minors Protection Law and the Notice on Preventing Minors from In dulging in Online Games.

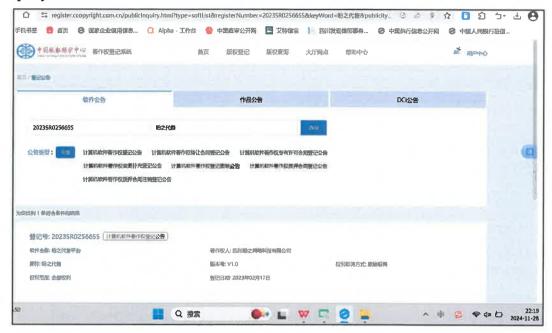


The "PanZhi Resale App" website domain Ministry of Industry and Information Technology (MIIT) registration information query results.





China Copyright Protection Center "PanZhi Resale" App copyright registration queryresults.



### 3. Operation of Similar Businesses in China

Based on the relevant materials provided by your company and verified by o ur firm's lawyers through official platforms such as the National Enterprise Credit Information Publicity System, there are numerous applications and websites with in China that engage in similar types of business as the "PanZhi Resale" App. Ex amples include trading platforms integrated into official game operators, such as the "Treasure Pavilion App" (NetEase Games) by Guangzhou NetEase Computer Sy stem Co., Ltd., the "ChangYi Pavilion Trading Website" by Beijing Changyou Times Digital Technology Co., Ltd., the "Treasure Hunt App" (Perfect World) by Beijing Treasure Hunt Network Technology Co., Ltd., and the "JuBaoZhai App" (Leiting Games) by Hainan Boyue Interactive Entertainment Co., Ltd.

Additionally, there are platforms specializing in the trade of virtual gaming g oods, such as the "Youxi Resale App" by Changsha XiTaoTao Network Technology Partnership (Limited Partnership) and the "Transaction Cat App" by Guangzhou Transaction Cat Information Technology Co., Ltd. Furthermore, comprehensive e-commerce and second-hand goods trading platforms, like the "Taobao App" by Zheji

ang Taobao Network Co., Ltd. and the "Idle Fish App" by Zhejiang Alibaba Idle F ish Network Technology Co., Ltd., also support similar functionalities.

The above-mentioned websites and apps are all registered with the MIIT and have completed copyright registrations. They enable full-category game transactions, including mobile games, PC games, and Steam. Trading platforms are not required to obtain authorization from all game developers or operators to provide their services. These platforms merely serve as information exchange hubs, offering virtual goods trading services to various game users.

The sale of personal game account usage rights by users is considered a dis position of private property in China, which is not prohibited by law. Trading pla tforms must not interfere with users' exercise of their rights but are responsible for supervising and reporting illegal activities to the relevant administrative auth orities. No entity in China may obstruct game users from exercising their legitim ate rights.

Based on this, our firm's lawyers believe that game users, as civil subjects defined by the "Civil Code," have their personal rights, property rights, and other legal interests protected by law, and no organization or individual may infringe upon them. As the platform provider, your company has no right to interfere with users' disposition of virtual property rights, such as game accounts.

2

11.11

The "PanZhi Resale" App developed and operated by your company, as a platform for evaluating and trading game accounts, is, like many other game account trading platforms within China, a legally compliant operation. The "PanZhi Resale" App, which is available on the Apple App Store, provides a game account trading platform to more game player users, representing a normal market business activity. It does not violate laws, administrative regulations, or rules, and has not infringed upon the legitimate rights of any third party.



# 4. Recognition of Transactions Involving Game Accounts and Related Virtual Property Rights in China

Based on the judgment provided by your company and the relevant judicial precedents related to similar businesses found by our firm's lawyers, in numerous transaction platform dispute cases within China, the courts have not determined that the act of providing trading services is illegal, nor have they made any negative assessments. Some courts have ruled that any items (including intangible goods) that a citizen can exclusively manage, transfer, or dispose of, and which have value, can be considered the private property of the citizen, including virtual assets such as online game equipment and virtual currencies. In many judicial cases, the courts have affirmed that the "sales contract" signed between the third-party trading platform and the users is legally valid, and have pursued breach of contract responsibilities based on the terms of the contract, recognizing the legality of the game account trading platform's role as a third-party trading platform.

Our firm's lawyers have provided the following judicial practices for your company and any relevant institutions to reference:

### (1) Judicial Auction Cases Involving Game Accounts

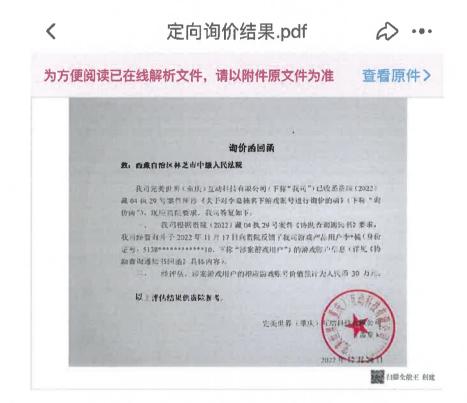
In the case (2022) Zang 04 Zhi 29, the Nyingchi Intermediate People's Court of the Tibet Autonomous Region auctioned six game accounts registered by the judgment debtor as a game player in the game New Smiling Proud Wanderer (mobile game). The accounts were owned by Perfect World (Chongqing) Interactive Technology Co., Ltd. After inquiry, the value of the six accounts was determined to be 300,000 RMB. The public auction was conducted on the judicial auction platform "Alibaba Auction," certified within China. Despite multiple rounds of auction and the subsequent sale process, the virtual assets were not successfully monetized. As a result, the Nyingchi Intermediate People's Court made the (2022) Zang 04 Zhi 29-4 final ruling. This case confirms the legality of trading game accounts as virtual property.

Source: [Taobao](https://m.tb.cn/h.T2FJNLQ?tk=DHXs3GvPCtO CZ0000) "6 game



accounts registered in the game New Smiling Proud Wanderer (mobile game)" - Click the link to open directly or search on Taobao.

In this case, the Nyingchi Intermediate People's Court in Tibet also inquired about the value of the game accounts from the game operator, Perfect World (Chongqing) Interactive Technology Co., Ltd.





The auction information for the game account listed by the Nyingchi Intermediate People's Court of the Tibet Autonomous Region in an Alibaba auction.



财产 起拍价: 30万元		游戏《新笑傲江湖》中注册的6个游戏账号(手游)				
		保证金: 3万元		ħ	加价幅度: 0.1万元	
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			153747****	步*	207	2162742
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			199073****	朱***	1	1933
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			312036****	横***	4	3497			
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			199073****	朱****	1	1933			
			247088****	States.	1	1926			
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						59809****	欢***	65	62687
			1750****	15**	7	4226			
5	9_1*****4	1	29570****	邵**	113	614870			
6	9_1******2	1	9624****	<b>*</b> *	135	3812355			
特别说明: 2.具		2.具体标的物	状况描述详见询价报告, 状况以实际为准。未採明 湖》中注册的6个游戏数						



# (2) Cases Recognizing the Validity of Game Account Transaction Contracts in Court Judgments

In the case (2022) Lu 1728 Min Chu 4512 involving a network transaction contract dispute, the Dongming County People's Court of Shandong Province ruled that the "Game Account Transaction Agreement" signed between the plaintiff and the defendant represented a true and mutual expression of their intent, reached on the basis of equality and voluntariness. The agreement did not violate any mandatory provisions of laws or administrative regulations, and was deemed legal and valid.

In the case (2024) Yu 0522 Min Chu 1112, a sales contract dispute, the Anyang People's Court of Henan Province determined that both parties recognized the fact of the transaction involving a game account conducted through online trading, and the sales contract was valid.

Li filed a lawsuit against Zhou regarding a network transaction contract dispute. For further details, refer to the case information on the website: https://wenshu.court.gov.cn/website/wenshu/181107ANFZ0BXSK4/index.html?docId=6FkEWTGhxSggYLQDvLFc0BwINB69QNL7ql72XkX+Va9hOSCpX+Qxm5O3qNaLMqsJBPav8iz1WMiF9VSfEg0jK2ADmUfbQ+ZYGxGws5u6O/IQ/Znu1oVGNSqsosGuZT3f





该涉案账号已经被被告找回。导致原告的经济损失无法外补。为绝护原告的合法权益、特起诉被告,请公正的人民法院查清事实。支持原告的诉 被告留处的求作完验。 本院经审理认证事实如下,2022年7月2日。原告李摄想作为吴有(乙方),与作为贵有(甲方)的被告周索发通过网络签署一份《游戏账号 交易买卖合同协议书》。约定聚省以2000元的价格购买被告的qq游或账号(23\*\*\*\*\*\*\*\*),甲方保证转让账号不被找回。否则。按甲方边约责任 处理。后期嫁号若出现(人股识别、账号陈绘)等。需印方进行协助。若印方不予协助或故意推延不手协助等情况视为地约;地约责任为;1、 若常使用甲方相关资料将此账号找回。拒至配合密码找回或无法找回等。非甲方操作也将视为甲方遗约。乙方将保留法律手段追诉权利,或庭外 解决,甲方需要按照本协议账号购买费用的3倍,进行进约赔偿,程加上乙方对该账号的全部充值金额。2、违约方因其违约行为而应赔偿的守约 方的损失包括守约方因违约方的违约行为耐遭致的直接的经济损失及任何可预期的削技损失及额外的费用(包括但不限于诉讼费、律师费、差除 费等)……。当日,原告通过支付宣转账支付被告2006元、2022年8月31日,涉案斡或赎号出现账号密码错误登陆不上问题,原告无法使用该账 号。原告找被告协助处理该账号何额未果。另外,本院按照属被告约定的透达地址于2022年12月2日向被告电子递达了起诉状阁本等相关法律文 本院认为。被告接安党未制的条约证券。新作对届进权利的自愿的事,在被告接要发生动致存储物权的情况下。提告条据解提供的账号转让 协议、微信服天记录等证据,结合银告的陈述意见。是以证实服告支付给被告2000元、购卖了被告的涉案游戏账号。后服告无法登陆使用而被告 来予以协助处理找阅该游戏账号的相关事实。原告李振舰内被告周宏发购买游戏账号后依约付款2000元。是买卖双方在平等、自题的基础上,所 达成的真实、一致的意思表示,且不违反法律、行政法规的效力性强制性规定。本院应当认定双方的买卖合同有效。合同双方均应遵照执行、根 据爆被告双方的合同约定,被告已构成根本地约。数使原告合同目的无法实现,对颜告主张解除双方签订的《游戏账号交易要卖合同协议书》及 著告返还显告2000元的诉讼请求、本院予以支持。

被告诉还愿告2000元的诉讼请求、本粽子以少挂 综上,依照《中华人民共和国民法典》郭例百六十五条、第五百零二条、第五百零九条、第五百六十三条、第五百六十五条第二款、第五百 六十六条、第五百七十七条、第五百八十五条、第五百九十五条。《中华人民共和国民事诉讼法》第十三条、第六十七条、第一百三十七条、第 一百四十七条。《最高人民法院关于适用(中华人民共和国民事诉还法)的解释》第九十条之规定,判决如下。 ·、原告李福超与被告展史发于2022年7月2日签订的《游戏账号交易买卖合同游议书》于2022年12月2日解除。 二、被告周宏发于本判决书生效后十日内一次性支付原告李颢熙购买涉案游戏账号的费用2000元。 **你果来按判决指定的期间履行给付义务,应当依照《中华人民共和国民事诉讼法》第二百六十条之规定。加作支付迟延履行期间的债务利** 案件受理器25元,由被告属宏发证据。 如不服本河决,可在河决书送达之日起十五日内向本院递交上诉状,并按对方当事人的人数提出剧本。上诉手由东省尚泽市中级人民法院。 班利品 计卫星 二〇二二年十二月二十七日 书记员 华 孟 ,本部户文中的企业的文明文中的信息已经成为《新闻》,并且是是基本中,是中国中华人民,也有关的各人对语类组织与高明异众的,而向公共指数书面中的证正统和下线。 二、平成村文书中提供的信息仅许更为人争等。内得以正式文字为意、特法使用数件文书中指象的包入造成规模的,由至于第八字程序单程。 三、本語科文·化成價量要認免額、严關任何無价和个人利用本面對文·化度值是能取得效果並 四、宋经允许、任何则业性网络不得数立本被判文书中的指令(包括中部和同都的会)。

Zhao Moufan v. Feng Moumale sales contract dispute website information: htt ps://wenshu.court.gov.cn/website/wenshu/181107ANFZ0BXSK4/index.html?docId=aii SJMJpIABogYSrY1IFGgZ/lrv2cp+cxTmL0k+KHoq9b1Y7KtQYypO3qNaLMqsJBPav8iz1W MiF9VSfEg0jK2ADmUfbQ+ZYGxGws5u6O/IQ/Znu1oVGNXUam7U1katq



些同情况。却发现已级潮层拉照好及。原告认为。概告已经回读诉议。回复了问题、介载党部告议离职行交易。按照即仅交易能与属判组告的 有。如嵩继续使用账号因当按照协议与原告协商买回账号。而被告未跟属告做出任何协商。换自找回账号。因当按照协议销售价500元买回账号。对于原告追问。被告没做出任何回应也没服约支付号款。此次诉讼因被告追约行为产生按照协议第五条。被告因承担继权期间和关费用。其中纸张打印33元。交通住宿费3,000元。

另立門。原、整治交易的上者宋總非某某科技有數公司并发的一或四點到現。廣電游戏科可及服务协议第四条,輸出組成服务: "……籌訊 给予您一項个人的、不可转让及非排他性的许可,以使用廣風游戏服务,遂仅可为非渝业目的使用騰訊游戏服务……"。

本院认为。原、被告通过网络交易游戏账号。双方均认可交易的事实,买卖合同有效。原、被告作为正者荣耀游戏使用者。在腾讯游戏首员 发行方以加黑加粗的形式明确告知用户"……腾讯给予您一项个人的、不可转让及非排他性的许可,以使用腾讯游戏服务。您仅可为非商业目的 使用腾讯游戏服务……"。原、被告仍然进行游戏账号的转让,对后线产生的后架,双方均有责任。现据告要求被告支付账号源500元及维权期间 相关费用3,033元。本庭按照双方过错认完被告支付据告账号数及维权期间相关费用类计800元。原告要求的过高部分。本院不予支持。

一、四某男子本判决生效之目起上目内支付起某凡账号数及维权期间相关费用共计800元;

1、驳回赵瑟凡的其他诉讼请求。

如果未被本判决指定的期间履行给付金钱义务,应当依照《早年人民共和议民事诉讼法》第二百六十四条及相关司法解释之规定。 加倍支付迟延履行期间的债务利息。

案件受理费25元。由冯某男负担。 本判决为终审判决。

市判員 辣晓丽 二〇二四年三月十八日 书记员 郑阿敬

公告

- 一、本表》这书本公布的影響技术由梧央法就最入和主称,并未是主要考示,公开,原则予以公开。若有关出事人尽相关信息内容有异议的,可由公布活劢书面申请更正或者下统。
- 二、平戰分文书库遵明的理想仅供匿议人争夺,内容以正式文本治准。菲法使用能料文书库图理绘绘人造成预测的,由菲法使用人乐组法需要任。
- 三、丰富多汶利库信息或领免费,严禁任何单位和个人利用本类学汶·书库信息卓取非法利益。
- 四、未经允许,任何实验住民处不得独立主教院文书自的模象(包括金额和号部模像)。
- 五、根据有关法律规定,推关当时间当日任于副国在中国运公开的教科文书的,其余网络有义务免费及时都强担业文书。



Based on this, the lawyers at our firm believe that game accounts and their related virtual property rights are considered virtual assets. Game players invest a certain amount of online time and mental effort, which gives them value. Game equipment, characters, and items are obtained through the purchase of game cards with real money and can be sold between players, facilitating the exchange of virtual assets for cash. Therefore, virtual property is fundamentally no different from traditional property. Players have the legal right to possess, use, benefit from, or dispose of virtual assets in the game, and the law provides equal protection for such rights. There are no laws in China prohibiting or deeming the transaction of game accounts and related virtual property rights illegal. The judicial cases above validate the legality of trading game accounts and their related virtual property as virtual assets.

# (3) Judicial Precedents Establishing That Third-Party Platform Trading Services Do Not Constitute Unfair Competition

Based on the materials provided by your company and our law firm's study of relevant judicial cases, there is a large market in China consisting of third-party platform services that facilitate the transaction of game accounts and related virtual property rights for various types of gamers. Game account trading and third-party platforms are an integral part of the gaming market, with the industry ecosystem existing for over 20 years.

In the civil second-instance judgment of the unfair competition dispute between Company A and Company B, the Guangzhou Intellectual Property Court issued the civil judgment (2023) Yue 73 Min Zhong 1221 on March 27, 2024. The court ruled that Company B, as a provider of third-party platform trading services for games, did not infringe upon the commercial interests of game operator Company A and did not violate the provisions of the Anti-Unfair Competition Law.

First-instance judgment in the unfair competition dispute between Company

A and Company B: https://wenshu.court.gov.cn/website/wenshu/181107ANFZ0BXS K4/index.html?docId=Xa7eLfpmr6671cgTEedZN1WojPCD8v0zlEP5+Z6GTCuFwL4sfmN vM503qNaLMqsJBPav8iz1WMiF9VSfEg0jK2ADmUfbQ+ZYGxGws5u60/I4C2VtyXF7MrQ t2AKYrMdV



委托诉讼代理人: 曾华华, 北京值科(武汉) 律师事务所律师。

原告某某网络有限公司诉被告武汉某某科技有限公司不正当意争纠纷一案,本院立案受理后、依法通用普通程序,由审判员独任公开开庭进行了审理。在审理过程中被告申请庭外和解、本院予以推许并扣除庭外和解期间的审限、原被告双方庭外和解未果后、本院依法恢复审理本案。原告委托诉讼代理人对某鹏、周某玲、被告委托诉讼代理人储设、曾生华均到庭参加诉讼。本案现已审理终结。

原告某某网络有限公司提出如下诉讼请求; 1. 判令被告停止不证当竞争行为。即停止在易手游 A P P 及易手游账户交易平台 (★★★、c o m / ) 由售原告 《某某武4》游戏账号的行为; 2. 判令被告赔偿原告经济损失及维权合理费用共入民币500000元; 3. 判令被告承担本案全部诉讼费

事实与理由: 一、关于原告及原告享有的民事权利。原告某某网络有限公司系广州某某网络股份有限公司旗下的全货子公司。广州某某网络股份有限公司战中国领先的互联网企业。成立于2008年,经过十余年的发展,广州某某网络股份有限公司战为我国优秀的集自主研发、自主运营于一身的互联网企业。成告系《某某武4》游戏软件的奢作权人,作为《某某武4》游戏的运营商。用户通过创建个人账号使用原告提供的在线游戏服务。原告通过向用户提供付费游戏服务获得经营利益。同时《多益游戏作可及服务协议》明确游戏软件及账号仅可为非商业目的使用。不得通过任何方式提供给他人使用,用户注册账号账是原告游戏运营及做利的关键环节,也是原告重要的流量入口,因此,从游戏的经营模式来看,与游戏及游戏账号相关的商业利益是原告依法举有的正当的、长期稳定的竞争利益。二、《神武》系列游戏具有较高的知名度,且积累了新量的用户,具有较高的市场价值。为宜仓推广《神武》系列游戏,原告亦教入了大量广告费用。积累了大量也实玩家,具有较高的加场价度。三、被告提供《某某武载》游戏账号直接变现交易服务的行为,严重损害了游戏的生态、被坏了原告的游戏监管体系、影响了原告游戏产品的竞争力。已构成不正当竞争。被告在其运营的"易手游安易平台"网站及易手游本户上,组织、诱导、帮助他人出售原告的《某某武4》手游及每户上,相似不正当竞争。被告在其运营的"易手游安易平台"网站及易手游本户上,组织、诱导、帮助他人出售原告的《某某武4》手游及分为海游账号,并从中收取出类人的手续费用。您向实受人的客服客的演用、账号交易的保险费用来获利。原告《某某武4》\*\*通过战盟和户户进行游戏资步,在登录过程中需适等《多益战盟账号服务系数》和《多益游戏评可及服务协议》第3.1.3条均明确账不得以任何形式物金技术,原告《多益游戏中可及服务协议》第3.1.3条均明确账不得以任何形式物自转让或授权他人使用自己在\*\*名、故可说明上还禁止账户交易仍条款在网络游戏行业内已是一个通用的规则。是网络游戏行业在提供游戏服务时通用的市场秩序管理规范。而被告作为提供网络游戏账号交易平台的服务商。明知网络游戏行业外已是一个通用的规则。是网络游戏行业在提供游戏服务时通用的市场秩序管理规范。而被告作为提供网络游戏账号交易平台的服务商。明知网络游戏行业生是一个通用的规则,是网络游戏行业在提供游戏服务时通用的市场秩序管理规范。而被告作为提供网络游戏行业集工程的服务。明知网络游戏行业会是

诱导、帮助他人出售原告的游戏帐与并从中年料。 据意破坏和干扰了原告的正常商业模式和经营秩序。 阿特也就乱了整个游戏行业的市场秩序。被告的行为有地被实信用原则和公认的商业避德,地反了《反不正当竞争法》第二条的规定。原告《某某武4》游戏所或外互的色类成游戏。 其中包括了角色系统、武器系统、技能系统、坐籍系统、定物系统。均需就定化费大量时间及金钱进行游戏养成。被告出售《某某武4》游戏账号的行为。问接使原告《某某武4》游戏所号中域少。 任购系被告出售的《某某武4》游戏账号的污污,问接使原告《某某武4》游戏所用户减少。 任购系被告出售的《某某武4》游戏账号的污污。 无法而花费人量的时间及金钱进行游戏养成。 从而间接使原告的《某某武4》 \*\*\*充值概率下降。 《某某武4》游戏的人减少。 损害了原治合法的商业利益。被告利用技术手段为原告\*\*华提供账号交易平台。幼弱、破坏原告合法提供网络产品。 满步旅客的商业利益。 迪达了《反不正当竞争法》第十二条第四数的规定。 则、被鲁应当然中联身依担的法律责任。 原士在不案中主张的脑偿金额产品有,请求法院综合专量以下因素:被告的信权恶敌十分明显、原告因被告的侵权行为所遭受的损失巨大、被告经权时间长且《易手游》AFP下载量极高。 每日账号交易或交额巨大。从中获得了巨大的非法利益。综上,签于被告经权行为的严重性及的判性。原告为维护自身合法权益。依据《中华人民共和国民事诉讼法》《反不正当竞争法》的相关规定,特向康琛提起诉讼,望虎院依法查例,维尔原语的合法权证。

被告武汉某某科技有限公司答解如下: 一、原告膨主张适用《反不正当竞争法》第十:条第四款。同时又主张适用《反不正当竞争法》第二条原则性条款。依据法律的规定。在原告已经明确主张适用《反不正当竞争法》具体条款时,法院应当申继该具体条款是否成立,而不应当对常二条原则性条款进行申查并适用。原告主张同时适用于法无据。二、参告并未违反《反不正当竞争法》第十二条的规定。即不存在强制目标跳转。也不存在误导、欺骗。强迫用户的行为。更未必改实施不兼容的行为或者具他不正当竞争行为。三、被告并未违反法律规定。也未违反公认的商业道德。(1)法律层面并未违反法律规定,也未违反公认的商业道德。(1)法律层面并未违反法律规定,也未违反公认的商业道德。(3)中国各级与制度。也未违反公认的商业道德。(3)中国各级与制度。由此,法律保险并非是原告单方陈注主张,而应由游戏运营商。49、第三方游戏交易平台及其能游戏服务提供商共同认可的商业道德。(3)中国各级与教学出版协会游戏出版工作委员会在2021年9月发布的《网络游戏行业的沉迷自律公约》明确了游戏电商平台也属于游戏行业的参与者,仅限定不得向未成年人提供游戏账户交易服务。(4)公认的商业遗憾并未被比解或账户交易。生不禁止第三方中台为游戏账户交易提供中介最全服务。这一次各类供的资本。应,实会是提供的企业,并不违反法律规定及行业管理规范。四、游戏账户交易股条,均等完成的企法律规定及行业管理规范。四、游戏账户交易是保护946度,并不违反法律规定及行业管理规范。四、游戏账户交易是保护946度,并不适为法律规定公司,不可分割的一部分,并非不正当竞争法所规制的对象。六、原告所称的是个已有20多年历史,游戏账户交易及第三方平台已是游戏申场(行业)不可分割的一部分,并非不正当竞争法所规制的对象。六、原告所称的

游戏虚拟数据(游戏账户)由原告享有的主张。仅是其单方主张,并未经过\*\*认可。没有法律依据。违背民法的公平、诚信等基本原则与具体规 定、《民法典》第一百二七条已明確规定保护公民的虚拟财产、生效的裁判实书及最高法院司法裁判指导都已充分表明\*\*对自有的游戏账户拥有 无可争辩的财产权及处置权。第三万平台内的游戏账户交易是完全合法和受法律保护的。七、《反不正当竞争法》所规制的是恶意竞争。必须具 有严重的不正当性和违法性,而被告所从事的市场行为并不属于不正当竞争、没有任何事实表明第三方游戏平台会导致游戏运营商的利益受损。 也没有任何事实表明被告的行为构成恶性竞争或者撮害原告利益。八、从会社会的福利来看。游戏账户的交易有利于咖啡产权实现。而且使得游 戏账户的价值得以充分体现。如剥夺44对游戏账户的财产权及交易权。将导致社会财产的损毁,破坏了商品的本质和市场交易秩序。九、法律规 定游戏运营商不能同时从事游戏运营及游戏虚拟货币的交易服务,因此。第三方平台游戏交易平台具有客观存在及发展的法律基础。十、相比, 原告动辄20%以上的交易手续费用。第三方平台的交易费用普遍具有3%-5%。第三方平台为9\*\*为贝卖双方提供交易平台和协助交易服务。客观上是 市场经济发展、选择的结果。而且。相比\*\*私下游戏交易而言,更有法律保障及安全保障。会降低整体的交易成本及交易风险。上一、原告所主 张的某某武4游戏账户交易,客观上并非被告一家公司在提供第三方平台交易服务。而是业内包括广州交易雅、淘手簿、嚓嚓网络 D D 373、5173 平台等多家企业均在提供该交易中介服务。并非对原告构成不正当竞争。也并未导致原告的损失。十二、原告诉诸的逻辑基础在于当然地排除包 括被告在内的任何第三方游戏交易平台的市场经营行为,如原告诉请被支持。将导致任何一款游戏的运营商都将可能仿效原告起诉第三方游戏交 易平台、会给整个第三方游戏交易平台造成毁灭性的打击。最终将损害种的合法权益、破坏公平、有序的市场经济秩序和既有的商业格局、国 此。被告恳请法院在审理时充分地考虑到现有市场经济秩序与消费者利益。恳请法院予以慎重考妣,并驳回原告的诉请。原告所主张的不正当意 争事实上会导致原告对《某某武4》游戏账号交易的垄断,作为\*\*\*\*将完全丧失交易平台的选择权及交易费用的选择权。违反《中华人民共和国反 推断法》的相关规定。综上、原告的全部诉请均尤事实与法律依据、请求法院依法驳回原告的全部诉讼请求。

当事人開総诉訟主张依法提交了证据,本院组织双方进行了证据交换和质证。根据原、被告陈述和经审查确认的证据,本院认定事实如下; 、当事人主体情况

原告成立于2015年1月30日,注册资本5千万元, 绘营范围; 软件和信息技术服务业, 被告成立于2016年7月7日, 注册资本1千万元, 经营范围计算机软硬件研发及技术咨询服务。

#### "、 医供下张权利的 延額

原告系"基基式4网络游戏软件 [简称: 某基武4] V1.0.1"与"某基武4手机殿游戏软件 [简称: 基基武4] V1.0.1"的等作权人,登记号分别是2019 S\*\*\*。2019 S\*\*\*。 爺途计算机软件作品开发完成日期均为2018年12月26日,登记日期均为2019年2月27日。原告提交的网页藏图显示《基基式4》 F谚 F2019年12月27日正式全平台公测,电窗额 F2020年1月3日 年段测。

广州某某信息技术有限公司系"战器网络版应用软件【简称、战器】V0.7.240"与"战器手机版应用软件【简称、战器】V1.2.50"的著作权人, 登记号分别是2018 S R\*\*\*。 2018 S R\*\*\*。 前述计算机软件作品开发完成日期分别为2018年6月14日、2018年6月10日、登记日期均为2018年7月13日。 2020年1月10日,广州某某信息技术有限公司(许可人)与原告(被许可人)签订《著作权许可授权确认书》、 敬明该公司将"战器"前述两款应用软件业独占地免费许可给原告在全球范围内使用、原告有权以自身名义对侵犯上述著作权的行为在中国范围内采取维权行动、许可有效期为10年。

原告提交了"某武"系列游戏百度贴唱破图、获奖情况公证书、德"合同节运等证据、拟证明其为"某武"系列游戏投入巨大的广告费用。该系列游戏曾获得多项大奖。具有极高的知名度和影响力。诚告认为、愿告并未对《某奖武4》游戏的知名度进行单独举证。上述证据与本案不具有类联性。

1、 厦告主张权利的基础

原告系"某某或4网络游戏软件 [简称:某某或4] V1.0.1"与"某某或4予规能游戏软件 [简称:某某或4] V1.0.1"的著作权人,赞记号分别是2019 S\*\*\*、2019 S\*\*\*、前述计算机软件作品开发完成门期均为2018年12月26日,赞记归期均为2019年2月27日。原告提交的阿页被附显示《某某或4》手第于2019年12月27日正式全平台公衡,电标版于2020年1月3日开启公寓。

广州某某信息技术有限公司系"战盟网络版应用软件【简称:战盟】V1.2.50"的著作权人。登记号分别是2018 S R\*\*\*、2018 S R\*\*\*、前述计算机软件作品开发完成目别分别为2018年6月14日、2018年6月10日,登记日期均为2018年7月13日。2020年1月10日。广州某某信息技术有限公司(许可人)与原告(被许可人)签订《著作权许可授权确认书》、裁明该公司将"战盟"前述两款应用软件非独占地免费许可给原告在全球范围内使用,原告有权以自身名义对侵犯上述著作权的行为在中国范围内采取维权行动,许可有效期为10年。

原告提交了"某武"系列游戏百度站吧裁图、获奖梯况公证书、推广合同节选等证据。拟证明其为"某武"系列游戏改入巨大的广告费用。 该系列游戏首获得多项大奖。具有极高的知名度和影响方。被告认为,原告并未对《某某武4》游戏的知名度进行单独举证,上述证据与本案不 具有关联性。

三、被诉的不正当竞争行为

2022年2月28日,联合信任时间截服务中心出其的TSA-04-20220228382190974号可信时间数认证证书裁明:《某某武》(手游十端游)游戏账号在"某某游"平台上的目成交量高达上百个;APP内关于"手续费如何让算"记载如下"您好,账号金额500以下时,平台手续费用为账号价值的1%。账号金额500以上时、平台手续费为账号价值的5%。最低50元。(手续费会在打款时直接扣除后入账卖家余额)……"。

原告提交的"七左數据"平台上"某某游"APP相关截隔记载,该APP开发者为被告。最早发布时间为2021年5月17日。最近更新时间为2022年4月16日。APP累计总下载量为1987943次、最近30天日均下载量为25804次。

原告为证明禁止游戏账号交易的条款在互联网行业内已经是一个通用规则,提交了以下证据: 《易予游服务协议》《老益游戏许可及服务协议》《腾讯游戏许可及服务协议》《米哈游原神游戏使用许可及服务协议》、上述《易手游服务协议》载明。易手游网上交易平台。指述过易手游APP等进入的易手游网上交易平台。本平台为虚拟商品交易的实实双方提供一站式虚拟商品及服务的交易联合及信息技术服务……实家在易于游发布及出傳游戏账号等商品的。应当主动向吴家如变、完整、准确地描述该商品的核心属性……,上述《老益游戏许可及服务协议》载明。(二)禁止商业使用政策。……5. 您对登录后的账号产生的行为依法享有权利和承担责任。您的账号不得出借、出租或者以任何形式许可给他人共享使用。未经多益网络许可。您不得出售、转让账号。如您违反本项前述约定的。多益网络有权终止本协议并对停息的账号。因此所造成、引发的您与第三人的纠纷。均由您自行解决并承担因此而造成的任何责任和后果。多益网络无义多进行协调解决……10. 您充分理解并同意、为高效利用服务器资源,如果您连续365日未登录某一账号或游戏角色。多益网络有权对该账号或游戏角色的数据及相关信息采取实结、同收、二次分发、或删除等处置措施。且多益网络将不给予任何赔偿或补偿……;上述《腾讯游戏作可及服务协议》及《米哈游原神游戏使用许可及服务协议》亦载明禁止账号出租。出售等类似条款。

原治上张禁止账户交易是互联网行业内的通用规则,被告在其运营"某某辩"APP中交易原告的"某某武4"游戏账户。并从中牟利。存在《反不正当充争法》第二条及第十二条规定的不正当充争行为。构成对原告的不正当竞争。庭审中。原告明确本条经济损失由法院依法构定。合理费用包括公证费2400元,被告确认经营的"某某辩"平台中的确有用户进行游戏账号交易。目前平台交易处于暂停状态。

#### 四、被告抗辩的事实

被告为证明法律没有禁止第三方游戏服务平台为游戏玩家提供游戏账户交易服务,提交了以下证据: 1.《国家新闻出版署关于进一步严格管理切实防止未成年人沉迷网络游戏的通知》。该通知裁明: ……严格疑刺向未成年人提供网络游戏服务的时间……严格落实网络\*\*\*账号实名注册和登录要求……。2.《国家新闻出版署关于防止未成年人沉迷网络游戏的通知》。该通知裁明: ……实行网络\*\*账号实名注册制度……严格控制未成年人使用网络游戏时段、时长……。3. 国家新闻出版署防止未成年人流迷网络游戏等报平台被图。该破图记载了前述举报平台的举报流程。4.《上海市未成年人保护条例(2022移订)》。上述条例裁明了不得以任何形式的未成年人提供网络游戏账户租赁交易服务。

被告为证明其遵守了法律及行业规范要求、不存在不正当竞争、提交了以下证据; 1. (2022) \*\*证字第\*\*号公证书。上述公证书裁明; 点市进入交易撤、淘手游、唧椰网络 D D 373. c o m 等时效。搜索"某某武华",均有该游戏的游戏账号交易服务,并展示"关于防止未成年人沉迷网络游戏的声明""关于禁止未成年人交易的声明""平台棘止未成年人使用本平台服务"等相关信息。2. (2022) \*\*证字第\*\*号公证书。上述公证书裁明,某某游 A P P 内发布了"禁止未成年人交易"公告。内容如"……"为海止未成年人沉迷网络游戏。易手游记录取严格措施禁止任何未成年人利用易于游交易系统买卖和租赁游戏账号,包括建立和定净用户实名认证系统、积极响应和配合政价的要求,接入了国家新闻由版署网络游戏防沉迷实名验证系统、开禁止所有认证为未成年人的用户参与易手游平台上的任何交易……""行业组议书"内容为"……"、落实实名认证,规范交易行为,游戏资产第三方交易服务平台清生动技入预家新创出版署网络游戏防沉迷实名验证系统,落实交易用户的实名认证,并采取措施确保不以任何形式向未成年人提供账号交易服务。积极运用人验识别等手段辅助实名验证、题别并防止未成年人用户进行游戏交易行为……"。在进行交易时,半台会弹出实名认证的界面,并提醒需要先进行实名认证才可以进行交易,实名认证有身份证认证及人抢认证的两个步骤。

以上事实,有当事人提交的证据以及庭审笔录在卷佐证。

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本院认为。本案是不正当竞争纠纷。综合原、被告双方的诉辩观点可知。本案的争议焦点主要在于。被告涉案行为是否构成不正当竞争。 根据《反不正当竞争法》第二条规定。经营者在生产经营活动中。应当遵守自愿、平等、公平、被信的原则。遵守法律和商业迫信。第十二条 规定、经营者利用网络从事生产经营活动。应当遵守本法的各项规定。经营者不得利用技术手段。通过影响用户选择或者其他方式。实施下列妨碍、破坏其他经营者合法提供的网络产品或者服务正常运行的行为。……(四)其他妨碍、破坏其他经营者合法提供的网络产品或者服务正常运行的行为。……(四)其他妨碍、破坏其他经营者合法提供的网络产品或者服务正常运行的行为。本案中。原告主张被告在经营的"某某部"网络平台中提供涉案游戏账号交易的服务行为侵害了其对涉案游戏、游戏账号所享有的商业利益、有违诚实信用原则和公认的商业道德、构或不正当竞争。对此、本院论述如下。

(一) 游戏账号是否属于原告的竞争利益

本院认为,要判断被省的行为是否构成对原告的不正当竞争。原告肯定要证明存在值得保护的竞争利益。从本案来看。原告作为游戏运营商 对游戏账号负有管理的义务,但是游戏账号作为网络虚拟财产,不仅是游戏系统中数据集成的客体。还体现了\*\*\*投入的时间和金钱成本。基于劳 动理论及对价理论,游戏玩家通过设立游戏账号,以金钱获取游戏账号内的虚拟人物、装备及等级。这些金钱的支付和劳动的付出,便对应账号 存在一定财产价值。其应当对自己的账号享有处分权,并自担交易风险。原告在自己从事考虑规财产交易的同时,又通过无法磋商的方式约定游 戏账号的归属。但方禁止玩家与第三方的虚拟财产交易。以此规避可能产生的风险和法律责任。他\*\*\*投入金钱经营账号后仅能收获精神体验,无 法获取经济价值。实际上剥夺了\*\*\*的财产权益。因此,原告将实际应归属于\*\*\*的游戏账号,转变成其寻求保护的利益数体。本院不予支持。

(二)被告的涉案行为是否具有正当性

首先。原告并未设置\*\*\*追出游戏时的合理结算或价值返还机制。更不存在官方的账号交易市场。原告并利益考量。追求更多新用户注册游戏的组法无可厚非。但这也导致\*\*\*在离开游戏时,无法回收其前期投入。使得游戏账号和虚拟物品的价值对录。这与\*\*\*的意愿是相得离的。也不符合经济规律。被告为\*\*\*\*提供游戏账号交易的第三方平台。使\*\*\*可以回收自己前期投入的成本,符合消费者的经济需求。并未损害消费者的利益。

其次,在游戏账号和虚拟物品交易平台出现前。\*\*\*之间即出现了包括游戏账号、游戏虚拟物品在内的私下交易,亦产生相应民事纠纷或者刑事案件。第三方交易平台因为其中的保护机制和技术手段,能够减少交易中的不安全性和不确定性。"定程度上降低了\*\*\*私下交易的巨大风险。解决了交易双方信息不同步、收付款不安全等重大问题,并未损害社会公共利益。

最后。网络实名制与本成年人防沉迷机制是我圆豆联网管理的基本政策、禁止游戏账号交易的本意应是避免实名制与防沉迷的政策落空。而 非限制++处分自己的虚拟财产。现有证据显示被告在提供游戏账号交易中介服务的同时,也同步做好了实名制认证与防沉迷等工作。即便是原 告,也只能通过此种方式进行规范。故不应假想风险存在且对被告作过多要求。即被告的行为并未违反商业道德。

本院认为。反不正当竞争中所指的商业进德厄当是行业经营者普通认同的且符合稍费者利益和公共利益的商业伦理。而不等同于相关行业中 既得利益者建立的秩序。在被告已经做好实名认证与防沉逐等工作的情况下,被告提供的中介服务符合时代需求和市场竞争变化。能够提升消费 者福利。使游戏账号的买卖去向有迹可循。具存正当性。

(E) 被告的行为是否侵害了原告的商业利益

本案中。原告提出被告的涉案++减少。该主张属于其推断。并尤实证证则被告交易平台的存在导致其公司受损。相反。本院认为。市场竞争的本质为交易机会的争夺。只要有市场竞争就有可能造成竞争一方的损失,不能随意推断其中的因果关系。更不应以存在损害结果的可能倒推不正当竞争的存在。游戏群体具有一个相对量。有多少新用户会注册取告涉案游戏不得而知。但\*\*将账号交易给另一个玩家时。必然在原告运营的游戏中投入了大量仓栈以换取更高的等级。提高游戏账号的价值性。此时原告已整取得相应利益。被告的存在事实上省去了游戏公司的获客成本,也比单一地追求注册量更具有经济利益。其次,\*\*取料账号处分的自由权。能够使游戏玩家预见自己在游戏中投入成本的折算价值和回报。进而促进其在游戏中的投入。有利于增加原告\*\*使用游戏的活力。最后,原告明确如账号一定时间未登录将被冻结、回收,那么在落实实名机制与防沉迷机制的前提下。游戏账号交易也避免了\*\*退出游戏后的账号沉寂。有利于增加原告高价值\*\*\*的商存率。基于此,难言被告的涉来行为损害了原告的商争利益。

本院认为。随着市场经济发展和市场主体间竞争日益激烈。各类不正当竞争行为不断增多并向网络延伸。对公平竞争市场秩序带来新的冲击。坚持"规范与发展并重"。允许一定的产业发展,才是实现社会整体利益最优的方案。在\*\*交易聚号的行为。又不为\*\*提供价值转换的出口时、无论是否规范落实网络政策。对所有第三方交易平台均予以邀制。不利于消费者对虚拟财产的处分。也不利于新行业的进步。更不符合社会的发展。原告作为游戏运营商。不允许账号交易。或是出于账户主体的年龄、数据安全等方面的考虑。但考虑到虚拟财产的价值实现。在公平、公开、公正的市场限则下、海戏运营方应尝试建立一个合法规范的交易平台。让\*\*虚拟财产的价值得以实现。也更好地实现交易各方的信息对称,与\*\*实现共赢。甚至是与第三方交易平台实现多感。

综上所述,依照《中华人民共和國反不正当竞争法》第二条。第十二条第四款,《中华人民共和国民事诉讼法》第六十七条第一款之规定。 判决如下:

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驳回原告某某网络有限公司的诉讼请求。

本案受理费8800元。由原告某某网络有限公司负担。

如不服本判决,可在判决书道达之日起十五日内,向本院道交上诉状,并按对方当事人的人数提出副本,上诉于广州知识严权法院。

申 判 员 科 IO 三年三月十六日 法官助理 李若誦 书 记 员 自 選

公主

- 一、本識判文书库公布的部科文书由信关法律录入和审信,并依戴法律与审判公开的题则予以公开,证有关当事人对损关信息内容有异议的。可向公布法就共而申请更正或者下提
- 二、本概的文书库提供的信息仅供查询人参考,内容以正式文本为准。非法使用微处文书库信息给他人造成报客的,由非当提用人手指主律责任。
- 三、丰富科文书库信息宣览是表,严禁任何单位和个人和用本规则文书库信息单取职法和益。
- 四、末是允许,任何有业性网站不得建立本就对文书库的报像(包括全部沿局部编集)。
- 五、疫療有关法律规定,相关法院依法定程序都因在本网站公开的裁判文书的,其余网站有义务全最及时非显示而文书。

A second instance v. a b division unfair competition dispute case second instance judgment: https://wenshu.court.gov.cn/website/wenshu/181107ANFZ0BXSK4/index.html?docId=SrX4v8pf2ZWugj7AHA7B8wVWHQMV3oFqt+tD3NoyuF1LRk43Cle3f5O3qNaLMqsJBPav8iz1WMiF9VSfEg0jK2ADmUfbQ+ZYGxGws5u6O/I4C2VtyXF7MoVVOSXIXdKF



委托诉讼代理人: 储海, 北京盈科 (武汉) 世师事务所律师。

上诉人某印司(以下简称某印司)因与被上诉人某乙司(以下简称某乙司)不正当竞争纠纷一案。不服广东省广州市黄埔区人民法院(2022)粤6112民初14523号民事判决。向本院提起上诉、本院于2023年8月11日立案受理后。依法组成合议庭,于2023年9月25日组织庭治进行了审理。某印司的委托诉讼代理人王某、周某,某乙司的委托诉讼代理人费华华到塞频加制商。本案现已审理终结。

某乙司答辩称:一审判决认定事实清楚, 适用法律证确。某甲司的上诉理由不能成立, 请求二审法院依法驳回上诉, 维持限判。理由如下; 某甲司认为其享有对游戏账号的竞争利益, 没有事实与法律依据。某甲司战然开发了《神武幼 游戏, 对游戏账号有管理的义务, 但是, 游戏账号作为网络虚拟财产, 不仅是游戏系统中数据集成的客体, 还体现了游戏用户快入的时间和金钱成本。某甲司将实际归属于游戏用户的游戏账号, 转变成其寻求保护的利益载体缺乏法律依据。1. 法律并未禁止游戏账户交易, 相反, 不论是游戏账号的交易民事纠纷, 还是游戏账号盗窃的刑事犯罪, 民法、刑法均有力保障游戏用户对游戏账户享有的财产权及交易权。2. 平台单方禁止玩家与第三方的虚拟财产交易, 对游戏用户不具有法律约束力, 不影响游戏账号交易的合法性。二、某乙司的行为具有正当性。遵守了法律规定, 也遵守了公认的商业道德。某乙司赖应游戏用户游戏账户交易的清录而产生。在遵守了网络实名制与朱成年人防沉迷制度的前提下。规范管理运营、大幅度降低交易风险, 保障了游戏用户的合法利益, 并未提善社会公共利益。三、某乙司的行为未损害某甲司的商业利益。市场竞争的本质为交易机会的争夺, 只要有市场竞争就有可能造成竞争一方的损失, 不能随意推断其中的因果实系, 更不应以存在揭著结果的可能倒推不正当竞争的存在。游戏用户取得账户处分的自由权, 能够使游戏玩家预见自己在游戏中投入成本的折算价值和面报, 走面促进其在游戏中的投入, 有利于增加某甲司游戏用户使用游戏的活力。综上, 某乙司的行为并未构成不正当竞争,也未导致某甲司的损失。



某甲司在一审中提出如下诉讼请求: 1. 判令某乙司停止不正当竞争行为,即停止在易于醉A P P 及易手游账户交易平台(×××. c o m / ) 出售某甲司《神武4》游戏账号的行为; 2. 判令某乙司赔偿某甲词经济损失及维权合理费用共计50万元; 3. 判令某乙司承担本案全部诉讼费

一事法院认定的事实及裁判理由详见一审判决即广东省广州市黄埔区人民法院(2022)每0112民初14523号民事判决。

- 审法院依照《中华人民共和国反不正当竞争法》第三条,第十二条第二款第(四)项、《中华人民共和国民事诉讼法》第六十七条第一款 之规定、判决、驳回基甲剂的诉讼请求、案件受理费8800元、由基印肃负担。

某甲司在二中中提交如下新证据:《战盟》注册及双重验证页面、易手游平台实名认证系统、易手游平台投保须知人脸/充值/验证码包赔往 **意事项、易手游账号出售页面、易手游购买账号免货声明、易手游商家中心、易手游座拟商品出售协议、易手游单台时间戳录屏证撰、河南高院** 避风港规则在网络账号买卖中的适用分析。(2019) 鲁1323刑初195号附非判决书、《网络游戏运营商的实名审查义务。和游戏账号的价值认 定》、(2021) 等0192民初14405号之二和(2022) 等01民经2930号民事救定、(2020) 等0305民初20834号民事判决书、2023年人民法院反垄断 和反不正当竞争典型案例 (2022) 沪0115民初13290号。

某乙司在二审中提交如下新证据:《战盟》《幻唐志: 遺還外传(原神武4)》APP录解时间戳及APP撤陷2张。

本院组织双方当事人对二审中的新证据进行了质证,对当事人无异议的证据,本院予以确认;对当事人有异议的证据,本院在本院认为部分 ·非阅读认证查见。

二审经审理查明,一审判决否明的事实属实,本院予以确认。

本联认为,依照《中华人民共和国民事诉讼法》第一百七十五条规定,第二申人民法院应当对上诉请求的有关事实和通用法律进行审查。结 合双方当事人的诉辩意见,本案二审的争议焦点为;某乙司提供某甲司《神武4》爝戏帐号交易的行为是否构成不正当竞争。

某甲司在一审起诉时主张适用《中华人民共和国反不正当竞争法》第十二条和第二条认定某乙司构成不正当竞争。对此。分述如下;

·、某乙司是乔玮反子《中华人民共和国反不正当资争法》第十二条的原定

《中华人民共和国反不正当竞争法》第十二条规定:"经营者利用网络从事生产经营活动,应当进守本法的各项规定。经营者不得利用技术 手段, 通过影响用户选择或者其他方式, 实施下列妨碍、破坏其他经营者合法提供的网络产品或者服务正常运行的行为; (··)未经其他经营者同 意。在其合法提供的网络产品或者服务中。插入链接、强褥进行目标跳转;(二)误导、欺骗、强迫用户核改、关闭、卸载其他经营者合法提供的 网络产品或者服务;(三)恶意对其他经营者合法提供的网络产品或者服务实施不兼容;(四)其他妨碍、破坏其他经营者合法提供的网络产品或者服 务正常运行的行为。"本案事实表明,某乙司并未利用技术手段,通过影响用户选择或者其他方式、实施妨碍、破坏某甲司合法提供的网络产品 或者服务正常运行的行为。故某印司并未违反《中华人民共和国反不正当竞争法》第十二条的规定。

1、某乙司是否违反了《中华人民共和国反不正当竞争法》第二条的规定

《中华人民共和国反不正当竞争法》第二条第一款规定: "经营青在生产经营活动中,应当遵循自愿、平等、公平、诚信的原则,遵守法律 和商业道德。"第二款规定:"本法所称的不正当竞争行为。是指纶馨者在生产经营活动中,违反本法规定,扰乱市场竞争秩序。损害其他纶替 眷或者消费者的合法权益的行为。"反不正当竞争法第二卷第六条至第十二条列举规定了法律制定时市场上常见的和可以明确预见的一些不正当 竞争行为类型,而反不正当竞争法第二条作为一般条款,则可以对那些不属于反不正当竞争法第二章列举规定的市场竞争行为予以调整,以保障 市场公平竞争。从反不正当竞争法第二条的规定可知。判断某一竞争行为是否构成反不正当竞争法意义上的不正当竞争行为时。应考就其是否违 背了诚实借用原则或违背了基本的商业遗憾。《最高人民法院关于遗用<中华人民共和国反不证当竞争法>若干问题的解释》第一条规定:"经营 者扰乱市场秩序,损害其他经常者或者消费者合法权益的。且属于地皮及不正当竞争法第二章及专利法、商标法、著作权法等规定之外情形的, 人民法院可以适用反不正当竞争法第二条予以认定。"最高人民法院在山东省食品进出口公司等与省岛圣克达诚贸易有限公司等不正当竞争纠纷 再审案[(2009)民中字第1065号"海佛配额案"]中亦认为。请用反示正当意争法第二条第一款和第二款认定构成不正当竞争应当局时具备以下条 作: · · 是法律对该种竞争行为未作出特别规定; · · · 足其他经营者的合法权益确因该竞争行为而受到了实际损害; · · · 足该神竞争行为闲确属地反诚 实信用原则和公认的商业过德而具有不正当性或者可归责性。

某乙司实施了提供某甲司《神武4》游戏帐号变易的行为,诸种行为不属于反不正当竞争法第二章及专利法、商标法、著作权法等规定的情 形。故是否可以适用反不正当竞争法第二条认定为不正当竞争行为。核心在于该种行为是否违反了诚实信用原则和公认的商业道德而具有不正当 性。《最高人民法院关于适用<中华人民共和国反不正当竞争法>若于何题的解释》第三条规定:"特定商业领域普遍准循和认可的行为规范。人 民法院可以认定为反不正当竞争法第二条规定的'商业遗憾'。人民法院应当结合案件具体情况,综合考虑行业规则或者商业惯例、经营者的主 **观状态、交易相对人的选择意愿、对消费者权益、市场竞争秩序、社会公共利益的影响等因素,依法判断经营者是否违反商业道德。人民法院认** 定绘营者是否违反商业道德时,可以参考行业主管部门,行业协会或者自排组织制定的从业规范、技术规范、自律公约等。"在本案中,某甲司 并不能举证证明某乙司提供游戏帐号交易的行为违反了该商业领域普遍遵循和认可的行为规范,亦未能向法院提文相关行业主管部门、行业协会 或者自律组织制定的从业规范、技术规范、自律公约等作为参考。不能证明某乙司违反了诚实信用原则和公认的商业遗憾。故某乙司亦未违反 (中华人民共和国反不证当竞争法) 第二条的规定。

综上,某乙司的涉案行为并未构成不正当竞争,一事判决认定事实清楚,适用法律正确,处理恰当,应予维持。某甲司的上诉理由不能成 立。应予驳回。依照《中华人民共和国民事诉讼法》第一百七十七条第一款第(一)项的规定。判决如下: 驳回上诉, 维排原判。

二审案件受理费8800元。由上诉人某甲司负担。 **左判决为终**审判决。

审判长 书晓云

申判员刘宏

市 判 员 薄华胜

10 二四年三月二十七日

法官助理 林新宇

法官助理 黄嘉文

书记员 许剧风



Based on this, the lawyers at our firm believe that third-party platforms providing transaction services for game accounts and related virtual property rights do not infringe upon the competitive or commercial interests of game operators. When these platforms have implemented real-name verification and anti-addiction measures, the intermediary services they offer align with current market demands and changes in competition, thereby enhancing consumer welfare. These platforms ensure that the buying and selling of game accounts is traceable and legitimate.

In the case of your company's "Panzhi Resale" app, which provides relevant services to game users, the platform ensures real-name authentication, prohibits underage registration, and protects personal information. In such circumstances, the trading platform chosen by game players and the transactions they conduct do not infringe upon the legitimate rights and interests of game operators or any other parties.

### 5. Risk Warnings and Legal Advice

(1)There is some controversy in judicial practice regarding the validity of online game transaction contracts. Some courts believe that game account transactions constitute a violation of the service agreements between game users and operators, specifically regarding clauses that prohibit the buying, selling, or renting of accounts, and thus consider such contracts invalid. However, other courts hold that game accounts and related virtual property rights are property rights of the game users, who have the right to possess, use, benefit from, and dispose of them.

(2)After reviewing relevant judicial cases, our lawyers found that some sellers engage in fraudulent activities during game account transactions, causing financial losses to buyers. As a third-party service platform, the platform has a supervisory obligation when providing information exchange services and facilitating transactions

between buyers and sellers. This includes verifying the registration information of platform users and monitoring transactions. If the platform fails to fulfill its supervisory obligations, it may be deemed at fault and bear corresponding legal responsibility. As a third-party transaction service platform, your company should strictly implement laws and regulations such as the "Minor Protection Law," the "Personal Information Protection Law," and the "Notice on Preventing Minors from Becoming Addicted to Online Games," ensuring real-name authentication and proper supervision of platform users. The platform should manage users according to the "User Service Agreement," "Privacy Policy," "Internal Complaint Handling Process," and "Account Cancellation Agreement" to avoid user complaints and disputes with other third parties, minimizing legal risks.

(3)In the long history of the gaming market, third-party transaction service platforms have coexisted with game operators. However, in recent years, some game operators have filed lawsuits against third-party platforms, claiming unfair competition. Some courts have ruled that third-party transaction platforms engage in unfair competition and should bear legal responsibility. However, in a March 2024 ruling by the Guangzhou Intellectual Property Court regarding an unfair competition dispute between a game operator and a third-party transaction service platform, the court acknowledged the legality of game users' transactions of game accounts and related virtual property, and ruled that third-party platforms do not constitute unfair competition. Given the enormous size of the gaming market, the diversity of games, and the large number of users, third-party transaction service platforms remain necessary. The law does not prohibit game users from trading through these platforms, and the market supervisory authorities recognize the legality of the existence of third-party transaction service platform companies. In light of this, to avoid unnecessary disputes, we recommend that your company comply with the "Anti-Unfair Competition Law" and the "Copyright Law" to protect the legitimate rights and interests of copyright holders and other relevant parties. It is advisable to reach an agreement with game operators, obtain the necessary licenses, and work together to foster a better gaming ecosystem, providing users with improved transaction services.



### 6.Overall Conclusion and Opinion

Based on the review of the materials provided by your company and the relevant facts, the lawyers at our firm conclude:

- (1) PanZhi Technology Co., Ltd. is a limited liability company legally established and validly existing in accordance with the laws and regulations of the People's Republic of China. In accordance with relevant laws, regulations, normative documents, and the company's articles of association, PanZhi Technology Co., Ltd. is a legally qualified entity, and there are no circumstances under which its legal status is terminated.
- (2) The PanZhi website has obtained the necessary registration with the Ministry of Industry and Information Technology (MIIT) as required by law. PanZhi Technology Co., Ltd. has been issued a copyright certificate by the National Copyright Administration of the People's Republic of China for the PanZhi Daishou App and is the copyright holder of the app.
- (3) The PanZhi Resale App has entered into a User Service Agreement with its users, published the platform's Privacy Policy, and requires real-name authentication for platform users. It complies with the provisions of the Minor Protection Law, the Personal Information Protection Law, and the Notice on Preventing Minors from Becoming Addicted to Online Games, among other relevant laws and regulations.
- (4) Game accounts and their related virtual property rights are considered virtual assets. Game users have legitimate rights to possess, use, profit from, or dispose of these virtual assets. The law provides equal protection for these rights, and there are no prohibitions on such transactions within China.
- (5) The law does not prohibit third-party platforms from providing intermediary services for the transaction of game accounts and other virtual assets. As a platform facilitating game account transactions, PanZhi Daishou App does not engage in unfair competition, nor does it infringe upon the intellectual property rights of game operators or the rights of third parties.

This legal opinion is issued in two original copies, with no copies. It becomes legally effective once signed by the responsible attorney at our firm and affixed with our official

seal.

(The following page contains no content)

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(This page is the signature and seal page for the Legal Opinion on the Launch of the "PanZhi Daishou" App on the App Store by Sichuan PanZhi Network Technology Co., Ltd. issued by Sichuan Discovery Law Firm.)

Sichuan Faxan Law Firm (official seal)

Lawyer in charge: 7.7 A A London Conth) 2 (Day) This legal opinion was signed on: 2024 (Year) 12 (Month) 2 (Day)